



2026 Sponsorship Friends of MVSHRM



The HR Help You Need!

Awards & Affiliations



Become a Friend of MVSHRM!

Would you like the attention of Human Resource Professionals & the business community throughout the Mohawk Valley and surrounding areas?

Does your organization represent a product or service that would be of interest to Human Resource Professionals?

Do you have information that you would like to share with a large audience?

The local chapter of SHRM, Mohawk Valley SHRM is the leading voice & professional organizational resource for Human Resource professionals & businesses in the Mohawk Valley. MVSHRM is seeking corporate sponsors for its meetings, webinars, events, etc.

This is a great opportunity to present your product or service to a targeted audience of Human Resource & business professionals. You will also have a visible presence on a highly visited website where your logo & website link will be viewed not only by Human Resource professionals but other business professionals as well.

Platinum Sponsor—\$2,500 / FMV \$6,825 (in addition):

- ◆ Provide 2 podcasts
- ◆ LOGO on all meeting notices
- ◆ Virtual or a tin-person table at mtgs. Max 4
- ◆ Prof. Dev. 2 reps. free, add 'l. rep. \$45 ea.
- ◆ Present up to 4 topics
- ◆ 12 E-blasts
- ◆ Provide a local event for MVSHRM members
- ◆ 2 reps. Free at Member Appreciation Event

Gold Sponsor—\$1,500 / FMV \$4,190 (in addition):

- ◆ Provide 1 podcast
- ◆ LOGO on meeting notices min. 6x
- ◆ LOGO on Social Media
- ◆ Full Page Ad in Annual Awards Program
- ◆ 6 E-blasts
- ◆ Can present 1 topic
- ◆ Table or virtual appearance max.3 meetings
- ◆ Free Booth Prof. Dev., add 'l rep. \$45 ea.
- ◆ 1 rep. Free at Member Appreciation Event

Silver Sponsor—\$1,000 / FMV \$2,655 (in addition):

- ◆ LOGO on meeting notices min. 3x
- ◆ LOGO on Soc. Media 1x
- ◆ 3 E-blasts
- ◆ Table or virtual appearance 2 meetings
- ◆ Discount vendor booth Prof. Dev \$60; add 'l rep. \$45 ea.

Bronze Sponsor— \$750 / FMV \$1,670:

- ◆ LOGO on MVSHRM website w/link to your organization
- ◆ LOGO on meeting notice 1x
- ◆ 1 E-blast
- ◆ 1/2 page Ad in Annual Awards Program
- ◆ Table or virtual appearance 1 meeting
- ◆ Discount vendor table at Annual Prof. Dev. Program & Vendor Show \$75; add 'l rep. \$65 ea.

Become a Friend of MVSHRM

(continued)

Other Sponsorships:

Webinar Sponsorship—\$470

- ◆ LOGO on MVSHRM website either rotating or stationary side-bar for the month of the webinar
- ◆ LOGO and link added to MVSHRM dedicated sponsor page 1 month

Carrier Panel Sponsor—\$500

- ◆ Participate & present a selected panel topic as a subject matter expert w/others
- ◆ LOGO on announcement, website for duration of promo & meeting

Brochure Ads (annual awards event)

- ◆ \$125—half-page ad (approx. 5.5" width x 4.25" height)
- ◆ \$250—full-page ad (approx. 5.5" width x 8.5" height)
- ◆ \$25—congratulatory 1-line message (indiv. only)

1/2 Day Professional Development Booth

- ◆ \$150—booth / meal, 1 representative
- ◆ \$75—each additional representative

Sponsor Page Only—\$75/mo.

- ◆ Your LOGO and website link on our dedicated sponsor page

Panel, Member Appreciation and Custom Sponsorship Packages are Available (additional costs may apply)

	FMV		
Platinum	Gold	Silver	Bronze
\$6,825	\$4,190	\$2,655	\$1,670

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