

**Sponsorship Ad - Information**  
**Program Book Advertisement Opportunities**  
**MVSHRM Annual Awards Program**  
**Tuesday, October 6, 2026**

Venue: TBA

*Place an ad or congratulatory message in MVSHRM's Awards program book! Limited space is available.*

Your Contact Information			
Contact Name:		Company:	
Address:	City:	State:	Zip:
Telephone:	E-Mail:		Mobile Phone:

**Deadline for "camera ready" advertisement – September 18, 2026**  
 Please e-mail file in .jpg, .jpeg, .png, or .gif to [info@mvshrm.org](mailto:info@mvshrm.org)

**Program Booklet Ad Size and Rates:**

Check Box for each choice you will be purchasing	Size	Dimensions	Price
<input type="checkbox"/>	Full Page	approx. 8.5" L x 5.5" W	\$250
<input type="checkbox"/>	Half-Page	approx. 4.25" L x 5.5" W	\$125
<input type="checkbox"/>	Congratulatory Message (Individual, <u>not</u> business use)	Limited to 60 Characters / line	\$25 / line

Congratulatory Message – limited to 1 line – up to 60 characters – one letter per box																			

**MVSHRM Award for HR Excellence – TBA**  
**Volunteer of the Year – TBA**  
**Student Scholarship – TBA**

The program brochure will be distributed at the October Awards. Placing a sponsorship ad is a terrific chance to show support for Human Resource professionals throughout the area, including your own staff, and also a great way to advertise your organization with other local businesses.

# Frequently Asked Questions

## What is the deadline for submitting an ad?

The deadline to submit is September 18, 2026 (deadline extensions beyond this revised date may or may not be allowed, if you need an extension inquire ASAP at [info@mvshrm.org](mailto:info@mvshrm.org)).

## Should my ad be in black and white or color?

Either is acceptable. There is no additional cost for a color ad.

## Should I send the ad electronically or as a hard copy?

Only Electronically submitted Ads, e-mailed to [info@mvshrm.org](mailto:info@mvshrm.org), will be accepted.

## Do I have to send the ad and payment together?

You can purchase ad space online at: <https://mvshrm.starchapter.com/catalog.php?cat=1>, you will have your choice to pay online with a credit card, or Bypass Payment and mail a check to MVSHRM, PO Box 428, New Hartford, NY 13413. Choices of Ads to purchase include: Full Page Ad - \$250; Half-Page Ad - \$125; Individual Congratulatory Message - \$25 (individual use ONLY, not for businesses and is limited to 60 spaces).

Wording for your Ad and LOGO, if applicable, needs to be submitted by e-mail to: [info@mvshrm.org](mailto:info@mvshrm.org).

(Note: Payment preferred at the time ad is submitted but may be paid by check by October 6).

## Is there any particular format for electronic ads?

Preferred "camera-ready" formats include: .jpg, .jpeg, .png, or .gif for either a half-page (4.25" L x 5.5" W) or full-page (8.5" L x 5.5" W). If you have other formats, please inquire at [info@mvshrm.org](mailto:info@mvshrm.org) if they will be acceptable.

## How is it decided where ads are placed?

Ads submitted by the deadline date which is September 18, 2026 will be placed in the booklet on a first come, first serve basis. Ads received after September 18, 2026 will not be used (see answer #1 if an extension is required).

## What if I have questions?

If you have any questions regarding your Sponsorship Ad, please e-mail [info@mvshrm.org](mailto:info@mvshrm.org)

## Who can place a Congratulatory Message?

Only an individual may place a congratulatory message. Cannot be bought and placed by a business.

## Friends of MVSHRM (Diamond and Platinum)



Diamond Sponsor



Platinum Sponsors

